

Research on the Value of "New Youth Going to the Countryside" Activity in Cultivating College Students' Marxist Belief View

Luo Shuangyan¹, Hou Qiuyue²

¹Marxist College of Wuhan Business College, Wuhan, Hubei, 430056, China

²School of Culinary and Food Engineering, Wuhan Business College,
Wuhan, Hubei, 430056, China

Keywords: New youth going to the countryside; college students; Marxist beliefs

Abstract: How to cultivate and strengthen college students' Marxist belief view is an important issue facing the ideological and political work in colleges and universities. As a breakthrough, the activity of "new youth going to the countryside" has many typical practices in cultivating college students' Marxist belief view, such as: through organizational theory learning, carrying out service activities, and conducting professional research and other propaganda, infiltration and inheritance of Marxist beliefs. These have important value for the deepening of the identity of college students' Marxist beliefs, the innovation of cultivation methods, the reshaping of core positions, and the return to the world of life.

1. Introduction

The cultivation of the Marxist view of belief in college students requires the guidance of theory and the reinforcement of practice. As a important practical activity for college students in Wuhan, "new youth going to the countryside" has rooted in the masses and explored the true knowledge. It is of great value to the cultivation of Marxist beliefs of college students.

2. Marxist View of Faith and Its Importance

Faith refers to people's belief and admiration for a certain thought, doctrine or religion, and regards it as their own code of conduct. Marxist belief is the recognition of Marxist theory and the belief and attachment to Marxist ideology. People can't live without faith. Belief is the spiritual pillar of a person's life. The Marxist belief is a strong spiritual pillar for the development of Chinese society and the source and driving force for the struggle of the Chinese people. As an important force in building socialism with Chinese characteristics, it is of great significance for college students to cultivate and strengthen their Marxist belief.

Firstly, the healthy growth of college students needs to cultivate scientific ideals and beliefs. Claire said, "People live for a certain belief." The process of pursuing belief is the process of pursuing the meaning of existence. The object of Marxist belief is scientific truth. To believe in Marxism is to believe in science and truth [1]. Only by fully grasping the essence of Marxism can college students more accurately analyze the situation of the world and the country, enlarge their life pattern, take transforming the world as their duty, and achieve healthy and comprehensive growth and development.

Secondly, the realization of Ideological and political work in Colleges and universities can not be separated from the cultivation of college students' Marxist belief. At present, the way of thinking and values of college students show diversified characteristics. Colleges and universities can only grasp the leadership of Marxism in ideological work, help students establish communist and socialist ideals with Chinese characteristics, and cultivate and practice socialist core values. In order to help college students better resist the adverse effects of wrong and decadent values, and train the builders and successors of the socialist cause with Chinese characteristics in the new era.

Finally, the realization of the Chinese nation's great rejuvenation of the Chinese dream requires

strengthening the education of college students' Marxist beliefs. Since the founding of the Communist Party of China, the faith has always been Marxism. Under the leadership of the Communist Party of China, the Chinese people have stood up, become rich and strong, and every step is inseparable from the power of Marxist beliefs. Today's college students living in an increasingly prosperous China are closer than ever to the goal of a great rejuvenation of the "Chinese Dream," and should be more determined to unwavering Marxist beliefs.

3. The Typical Practice of "New Youth Going to the Countryside" Activities in the Cultivation of College Students' Marxist Belief View

In order to implement the spirit of the National Conference on Ideological and Political Work in Colleges and Universities and to strengthen and improve the ideological and political work in Colleges and universities, in February 2017, the Wuhan Municipal Committee and the Municipal League Committee deployed the activity of "new youth going to the countryside". That is to say, students from four municipal colleges and universities in Wuhan are required to go out of the campus and go deep into 107 precise poverty alleviation villages in Wuhan for "class-village pairing" and "long knowledge, education and contribution" to the countryside. Rural activities are ideological, service-oriented, practical and educational. There are the following typical practices for the cultivation of college students' Marxist belief outlook:

3.1 Organizing theoretical study and publicizing Marxist theoretical viewpoints

The Wuhan Municipal Committee clearly indicated at the event deployment meeting that the activities of "new youth going to the countryside" should focus on the ideological guidance and the ideological nature of the activities. Activity items include two content objectives: theoretical propaganda and ideological and political education innovation. Specific service content includes: with the help of the nineteenth National Congress, the Red Memorial Day, the founding of the Party and other important festivals and activities. Set up a lecturer group, a learning society, a practice team, etc., and move the Marxist theory class and the traditional culture class out of the "ivory tower", enter the country, enter the village committee, and enter the peasant family. And through the students personally produce, print relevant publicity materials, manuals, readings and other publicity of Marxist ideas. For example, Wuhan Business School has established the "Sizheng Lecturer Group". The "I Love Ideological and Political Lessons" student lecturer group led by the headmaster, the teacher of the ideological and political education, and the school training appeared as a young pioneer. Let the "new youth" armed with the latest theoretical achievements of Marxism spread the Marxist theoretical viewpoints to the masses, and learn and make progress together with the villagers.

3.2 Conducting normal services and infiltrating Marxist values

The normal service of the "new youth going to the countryside" activity is carried out through the "peer-to-peer" docking of the class and in the form of "concentrated activities + normal services". The main activities are: combining precision poverty alleviation, implementing pairing assistance, and carrying out activities of "nurturing agriculture, supporting agriculture, supporting agriculture, helping agriculture and promoting agriculture"; and holding summer activities to concentrate on rural areas. We should carry out the construction of "inheriting Lei Feng's spirit, striving for the Chinese dream", "beautiful countryside", "learning and propaganda, carrying out Xi Jinping's new era of Chinese characteristic ideology and the spirit of the Nineteenth National Congress of the Party" and "Youth Culture Month". As well as a series of activities such as "strengthening safety education and caring for left-behind children", "caring for the widowed elderly", "patriotism education" and "the theme of socialist core values month".

These activities are carried out under the joint guidance of the school league committee, counselors and teachers. They are carried out under the ideological banner of Marxist theory, after careful screening and training. This is in line with the requirements of building socialism with Chinese characteristics and with the spirit of Marxism with profound humanistic feelings and the

quality of keeping pace with the times. The content of activities and the process of development are permeated with Marxist values.

3.3 Professional investigation and inheritance of Marxist belief

The Municipal Youth League Committee requests schools and districts to do a good job of theoretical research and establish work on the basis of practice, referring to the guide of research topics at the municipal level, and in-depth analysis of the practical value and educational significance of the activities of "new youth going to the countryside". With the development of professional research, the orientation and purpose of College Students' activities are clearer and clearer. The deeper the research on the theme of activities, the deeper the understanding of the significance of activities. This provides a reliable platform for the inheritance of Marxist beliefs. For example, Wuhan Business School's "New Youth Go to the Countryside" activity group went to villages to investigate the elderly pension problem, precise poverty alleviation problem, etc., to face the social reality, and inherit the Marxist belief concept in the investigation.

4. The Value of New Youth's Activities in Rural Areas to the Cultivation of College Students' Marxist Belief View

4.1 Deepening students' recognition of Marxist beliefs

According to Marxism, labor practice is not only the need of individual life development, but also the need of social history [2]. Only by participating in labor can people realize the extension of life meaning and the purpose of "working for human welfare". On the one hand, the activity of "new youth going to the countryside" gives college students the opportunity to understand the world from the perspective of subject. On the other hand, students are given the opportunity to change the world from the perspective of object. The combination of subject and object makes college students change from "laborers" to "working thinkers". The cultivation of rational thinking will deeply root belief in the practice subject. In practice, they felt the construction of beautiful villages, the implementation of precise poverty alleviation policies, the development of rural industries and rural economies. These trends, manifested by the development of the country and society, strongly suggest that we are moving towards the goal of Marxism, and we must marvel at the scientific nature of Marxist prophecy. At the same time, it also allows college students to further appreciate the charm of Marxist scientific foresight and enhance the communication and appeal of Marxist beliefs.

4.2 Innovating the Method of Cultivating College Students' Marxist View

Roman Roland said, "Faith is not a kind of learning, faith is an act, it only makes sense when it is practiced." This sentence reveals the objective basis of the formation of faith in life - life practice. Only through the accumulation of individual life experience and social experience, can we better examine the value of self-existence, think about the meaning of life, and find the intersection between ideal and reality. Reflecting on the current education of College Students' belief outlook is more theoretical inculcation, lack of experience accumulation and intuitive experience.

"New Youth to the Countryside" activities college students volunteers participate in the work in the form of service, to contribute to others and develop themselves. Thus, combining college students, rural services and education into a special whole reflects the purpose of Marxist "working for human welfare", and is a Marxist belief view with Chinese characteristics. From this point of view, whether in theory or in practice, the activities in the countryside are innovations in the cultivation methods of Marxist belief view.

4.3 Reshaping the core position of Marxist belief view

Marxist belief is the core belief of our country, and it plays a leading role in the ideological field of our country. It not only promotes the construction of socialism in China, but also is the spiritual core of individual life development and personality growth. However, under the current open network environment and diverse social and cultural backgrounds, the Marxist beliefs of college

students began to fade and break through the walls of traditional culture, resulting in heterogeneity. Rebuilding the core position of Marxist belief concept through the strengthening of practical education is the core and key of China's advanced culture construction, and the "new youth going to the countryside" activity is its breakthrough.

The "new youth going to the countryside" activity grasps the changing laws of young college students' Marxist beliefs, through ideological communication, theoretical guidance and the personal experience of college students. Then, the theory study is integrated with the practice development, the individual interests and the collective interests are combined, the model demonstration is coordinated with the subject choice, the college students' cognition of the society is changed, and the young college students' affirmation and recognition of Marxism is deepened. This is conducive to the realization of the return of college students' Marxist beliefs, and is conducive to reshaping the core position of Marxist beliefs.

4.4 Promoting the return of Marxism to the world of life

"Philosophers only explain the world in different ways, and the problem is to change the world" [3]. Marx's classic saying is that Marxism has built a basic bridge between ideal and reality, that is, practice, and also put forward a new task for Marxist philosophy theory. That is to say, we should not only understand and explain the world in practice, but also change the world in practice. The practicality of Marxist philosophy determines the practical guidance of Marxist belief and needs to return to real life.

"New Youth to the Countryside" activities focus on Ideological guidance, adhere to research first, strengthen grassroots orientation, so that college students can make progress with the new countryside in practice, and constantly strengthen college students' theoretical, scientific and humanistic literacy. Making college students realize that Marxism is a real "science" and not only a "doctrine" which is high and remote, so as to better stimulate people's practical activities and promote the return process of Marxism to the life world.

Acknowledgement

This paper is the research achievement of the project "Research on the cultivation mechanism of college students' Marxist belief concept in the new media era" (project No. 16ZD076) of the cultivation plan for young and middle-aged Marxist theorists in Colleges and universities of Hubei Province.

References

- [1] He Shankan. Belief: the soul of values [J]. For the government. 11 first half of 2014. P12.
- [2] Shi Jing. What is the charm of Marxist belief [J]. Marxist Studies. No. 28, 2017. P126.
- [3] Jane Yang. On the Necessity of Student's Firm Belief in Marxism: From the Perspective of Marxist Philosophy. Science and Education Educational Journal. July 2010 (I). P134.